



## MANAGEMENT UPDATE CONFERENCE 2026

MARCH 5-7, 2026 | OMNI CHARLOTTE  
HOTEL | CHARLOTTE, NORTH CAROLINA

The first PMPA Management Update Conference was held in 1975 and has been an annual offering of the Association ever since. The concept behind the Update Conference is to “update” the audience on issues of concern to owners and managers of small and mid-size metalworking companies. The Conference is typically held over a two-day period (Friday/Saturday). Group meals and receptions are included on the program to further the naturally occurring networking and sharing of information which is a hallmark of PMPA members.

### 70 PMPA COMPANIES

- 61% Active Job Shops
- 38% Technical Suppliers
- 1% OEM members
- Attendees are owners, managers and supervisors
- 20% of attendees are first timers
- Companies represented are generally above average in size and open to advancing technology and learning new management skills
- The median size of companies is approximately 85 employees (vs. 45 for all members)

From year to year, different programming formats may be offered — general business sessions, teambuilding and networking sessions, Round Table discussion tables and breakout sessions covering current trends on economics, management, human resources, OSHA regulatory policies and political updates.

**SPONSORSHIP DEADLINE**  
**FEBRUARY 5, 2026**

## SPONSORSHIP OPPORTUNITIES

### ALL SPONSORSHIPS BELOW ARE EXCLUSIVE

— INCLUDES PREMIER SPONSOR BENEFITS LISTED BELOW—

|                                                            |             |
|------------------------------------------------------------|-------------|
| <del>Hotel Key Cards</del>   logo on hotel key cards ..... | <b>SOLD</b> |
| <del>Lanyards</del>   logo on lanyards .....               | <b>SOLD</b> |
| <del>Conference Bag</del>   logo on conference bag .....   | <b>SOLD</b> |

### GATHERINGS

— INCLUDES PREMIER SPONSOR BENEFITS LISTED BELOW—

|                                                |                |
|------------------------------------------------|----------------|
| <del>Beverage Breaks (2 full days)</del> ..... | <b>SOLD</b>    |
| <del>Thursday Welcome Reception</del> .....    | <b>SOLD</b>    |
| Friday Breakfast .....                         | <b>\$3,500</b> |
| Friday Lunch .....                             | <b>\$3,500</b> |
| <del>Friday Happy Hour</del> .....             | <b>SOLD</b>    |
| Saturday Breakfast .....                       | <b>\$3,500</b> |
| Saturday Lunch .....                           | <b>\$3,500</b> |
| Saturday Closing Reception .....               | <b>\$3,000</b> |

**Premier Sponsor .....** **\$2,500**

— INCLUDES BENEFACITOR BENEFITS LISTED BELOW —

- Logo recognition in the PMPA insert of *Production Machining Magazine*  
Deadline for submitting artwork for PM Magazine Insert: **NOVEMBER 28, 2025**
- Sponsor “spotlight” on PMPA’s LinkedIn, Twitter, Instagram and Facebook
- Company product “spotlight” section within mobile meeting app
- Enhanced sponsor profile in mobile meeting app with two digital marketing pieces
- Banner Ad within mobile meeting app

**Benefactor Sponsor .....** **\$2,000**

- Logo recognition and URL on PMPA event website
- Recognition in PMPA Newsletter and pre-conference communications
- Visibility in PMPA mobile meeting app
- Recognition of company sponsorship by PMPA at opening session
- Name badge sponsorship ribbon for each attending sponsor at conference
- Company logo on screens during opening remarks
- Signage at registration
- Printed promotional piece in Attendee Notebook
- Attendee mailing list provided after the meeting
- Recognition in PMPA Newsletter after the meeting

Please return this completed form to  
**Bryce Ellis | BELLIS@gardner.media | 513.290.3226**

Once sponsorships have been verified as available, you will be contacted for payment.



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## EXCLUSIVE SPONSORSHIPS

~~HOTEL KEY CARDS~~..... **SOLD**

- Exclusive sponsor of the hotel key cards
- Key cards will be imprinted with name/logo
- *Plus, receive all the benefits of a Premier Sponsor*

~~LANYARDS~~..... **SOLD**

- Exclusive sponsor of the lanyard
- Lanyards will be imprinted with name/logo
- *Plus, receive all the benefits of a Premier Sponsor*

~~CONFERENCE BAG~~..... **SOLD**

- Exclusive sponsor of the Conference Bag
- Conference Bag will be imprinted with name/logo (in addition to PMPA's logo)
- *Plus, receive all the benefits of a Premier Sponsor*

## GATHERINGS SPONSORSHIPS

- Recognized as the exclusive sponsor of the respective gathering
- Logo Included on all pre-and-post conference marketing promotion
- *Plus, receive all the benefits of a Premier Sponsor*

### CHECK YOUR GATHERING SPONSORSHIPS

~~Beverage Breaks (2 full days)~~..... **SOLD**

~~Thursday Welcome Reception~~..... **SOLD**

**Friday Breakfast..... \$3,500**

**Friday Lunch..... \$3,500**

~~Friday Happy Hour Reception~~..... **SOLD**

**Saturday Breakfast..... \$3,500**

**Saturday Lunch..... \$3,500**

**Saturday Closing Reception..... \$3,000**

**Premier Sponsor.....\$2,500**

**Benefactor Sponsor.....\$2,000**

COMPANY

CONTACT NAME

STREET ADDRESS

CITY

STATE/PROVINCE

ZIP/POSTAL CODE

EMAIL

AREA CODE

SIGNATURE

MO DAY YR

DATE